

Faculty of Management, Economics and Social Science

# Assistant Professorship in Marketing (W1), no tenure track (f/m/d)

The University of Cologne is one of the oldest and largest universities in Germany. With its six Faculties covering a broad spectrum of disciplines and its internationally outstanding research profile areas, it enjoys an excellent reputation for its academic achievements and high standards of undergraduate and graduate education. The position is based in the Faculty of Management, Economics and Social Sciences, which is consistently ranked among the top schools in research and teaching.

## YOUR TASKS

The successful candidate will be expected to actively contribute to research and teaching in Marketing. Research should be targeted at publications in the top ranked journals in the field of marketing. The candidate should teach in the faculty's study programmes, particularly in the B.Sc. Business Administration and M.Sc. Business Administration – Marketing. The professorship will also be invited to join the multidisciplinary key research initiative Analytics and Transformation (<https://wiso.uni-koeln.de/en/research/key-research-initiatives/analytics-and-transformation>).

## YOUR PROFILE

We are seeking academics at an early career stage who have demonstrated their academic aptitude through outstanding research in their doctoral studies or postdoctoral position. Candidates should be interested in relevant substantive issues in the domains of marketing strategy and quantitative marketing. We will evaluate both, published projects but also the overall pipeline and research topics. Candidates should demonstrate their ability to teach. Substantial international experience is desirable.

## OUR OFFER

The University of Cologne provides a stimulating academic environment with a wide range of career development opportunities as well as support services for dual career couples and family-friendly working conditions.

The position of an Assistant Professor without tenure track (labelled in the German system: "Juniorprofessorin/ Juniorprofessor") is available as of September 2024 or at the earliest possible date. Formal requirements are detailed in Section 36 of the Higher Education Act of North Rhine-Westphalia (Hochschulgesetz – HG NRW).

In the third year after entering into office, an interim evaluation is held. This serves as the basis for the decision as to whether an extension for a further three years will be granted to the candidate. W1 professorships comprise a teaching load of four hours per week (i.e., two hours per week is one 90-minute course per semester) in the first qualification phase and five hours per week in the second qualification phase.

The University of Cologne is committed to equal opportunities and diversity. Women are especially encouraged to apply and will be considered preferentially in accordance with the Equal Opportunities Act of North Rhine-Westphalia (Landesgleichstellungsgesetz – LGG NRW). We also expressly welcome applications from people with disabilities / special needs or of equal status.

Please submit your application (without photo) via the University of Cologne's Academic Job Portal (<https://professorships.uni-koeln.de>) by 26.02.2024. Your application should be addressed to the Dean of the Faculty of Management, Economics and Social Sciences. It should consist of the following documents (in English language): cover letter, curriculum vitae, a publication list and teaching evaluations.

For further information, please contact Prof. Dr. Werner J. Reinartz ([werner.reinartz@uni-koeln.de](mailto:werner.reinartz@uni-koeln.de)).