

The University of Cologne, Germany, invites applications for one temporary faculty position (non-tenured) at the Assistant Professor (W1) level

Assistant Professor in Trade Fair Management and Marketing

(endowed by Koelnmesse, in the Department of Marketing and Brand Management)

The University of Cologne is among the **leading German research universities** and its Faculty of Management, Economics, and Social Sciences is consistently ranked among the top schools in research and teaching. In **Business Administration**, we count over 30 professors and over 80 researchers. The research publications cover the full range of leading journals of the field. The Assistant Professorship is endowed by the Koelnmesse and is therefore connected to one of the largest venues and organizers of trade fairs, exhibitions, and special events in the world.

The research focus of candidates should be in **Marketing - with a strong relevance for the management of trade fairs, exhibitions, and/or events** - and possibly associated fields, such as **Psychology or General Business Administration**. We are looking for quantitative, behavioral, and/or managerial candidates who have a clear profile and interest in experimental, empirical, or quantitative modeling research focusing on substantive and applied research questions.

Research that is targeted at top ranked international journals is expected. International experience and teaching experience are appreciated. Willingness to teach both in German (B. Sc. level) and in English (M. Sc. level) is expected.

Assistant Professors are employed for three years. After a positive evaluation, a renewal for another three years is possible and desired. The teaching load is 2 sessions per week (4 SWS) during the first three years and 2.5 sessions per week (5 SWS) during the second three years.

The position is available as of January 2018 or based on mutual agreement.

The University of Cologne is committed to increase the share of women in research and teaching. Applications of women are specifically invited. In case of equal qualifications, competence and specific achievements, women will be considered on preferential terms within the framework of the legal possibilities.

The University of Cologne is an equal opportunity employer in compliance with the German disabilities laws. Persons with disabilities are therefore strongly encouraged to apply.

The application should consist of the following documents: letter of interest, curriculum vitae, teaching statement, research statement, doctoral thesis, two recent (working) papers (in case of a cumulative doctoral thesis, the two papers can be part of the thesis), and three names of references.

Please apply via the University's Academic Job Portal (<https://berufungen.uni-koeln.de/>) **before the 5th, of April, 2017.**

For further information, please contact Professor Dr. Franziska Völckner by phone (+49 (0)221-470-7886) or by e-mail (voelckner@wiso.uni-koeln.de).